



**To:** West Health  
**From:** Global Strategy Group  
**Date:** May 2021  
**Re:** Survey Shows Voters in Delaware want to see Health Reform

The following memo outlines key findings from recent research conducted by Global Strategy Group in Delaware. This research investigated voter attitudes towards health care policy at the federal level and found broad support for a variety of reform measures. It is evident from this research that lowering the cost of health care is top of mind for voters across the political spectrum and should be a top priority for leaders in Washington.

The data below outlines key attitudinal questions among critical demographics.

**Health care reform is a top priority for voters in Delaware.** Nearly all Delaware voters say that health care costs are a real priority for the U.S. Senate to address (87% top/major priority) and more than half of them say it is their top priority (51%). Health care costs is an especially high priority for voters 55 and older (57% top priority), women 55 and over (58%), non-college women (57%), Black voters (65%) and Democrats (61%).

Prescription drug prices are a real priority for voters in Delaware (79% top/major priority) and a top priority for more than a third Delaware voters (34% top priority). Voters 65 and older (43%), Black voters (43%), and Democrats (40%) tend to rank prescription drug prices as a particularly high priority.

**Delawareans believe prescription drug prices are rising.** More than two-thirds of voters in Delaware voters say that they think drug prices are going up (67% going up). Those most likely to think that drug prices are going up include voters 65 and older (72%), men 55 and older (74%), non-college women (73%), and Black and Hispanic voters (78%). Across the partisan spectrum, Democrats (69%), independents (75%), and Republicans (63%) all believe that prescription drug prices are going up.

More than a quarter of voters say that they or someone in their household could not pay for prescription drugs that were prescribed by their doctor in the past year (26%). This is especially true among voters 18-44 (32%), non-college women (34%), and African American and Hispanic voters (32%).

A tenth of Delaware voters say that they knew someone who had died in the past five years because they could not afford their medication (10%). Those most likely to have known someone to die due to lack of ability to afford include voters under 55 (14%), African American voters (16%), and Democrats (14%).

**There is broad support for a variety of health care reforms.** An overwhelming majority of voters in Delaware support requiring drug companies to negotiate with Medicare for lower prescription drug prices for all Americans (88% support/5% oppose). This broad support is consistent across demographics and there is particularly strong support among voters 55 and older (92% support), and men 55 and older (93%). There is overwhelming support across the partisan spectrum with Democrats (91%), independents (82%), and Republicans (86%) all supporting this measure.

**Voters show a preference for broader reforms.** A large majority say that they support giving *Medicare the power to negotiate prescription drug prices for all Americans, including those who get insurance through their employer* (66%) over giving *Medicare the power to negotiate prescription drug prices only for people who are on Medicare* (28%). This support to let Medicare negotiate for all Americans is particularly strong among women under 55 (75%), college women (75%), and African American voters (70%). Democrats (73%) are most in favor of broader Medicare negotiation power, but there is also solid support among independents (59%), and Republicans (59%).

**Voters believe the benefit of reducing drug prices outweighs the negative impact on innovation and standards.** Voters in Delaware overwhelmingly agree with the statement *we should allow Medicare to negotiate with drug companies to make drugs and medication more affordable to patients* (76%) than the statement *by letting Medicare dictate prescription drug prices, we will undercut drug companies' ability to innovate and develop new drugs* (14%). This sentiment to let Medicare negotiate with drug companies is consistently held across the partisan spectrum with Democrats (81%), independents (76%), and Republicans (69%).

#### **ABOUT THE POLL**

Global Strategy Group conducted a survey of 600 registered voters in Delaware between April 29 and May 4, 2021. The survey had a margin of error of +/- 3.9%. Care has been taken to ensure the geographic and demographic divisions of the populations of actual voters are properly represented.